

| SIDNEY HARKER BRAND PORTFOLIO

Semi-Custom

Your personal brand must be powerful, memorable and authentically you. The Studio team makes the branding process easy. Use our personalized branding tools and work with our professional designers and copywriters to ensure that you stand out among the competition.





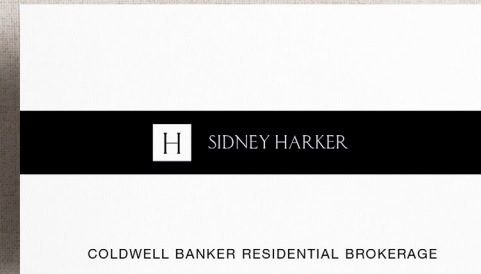
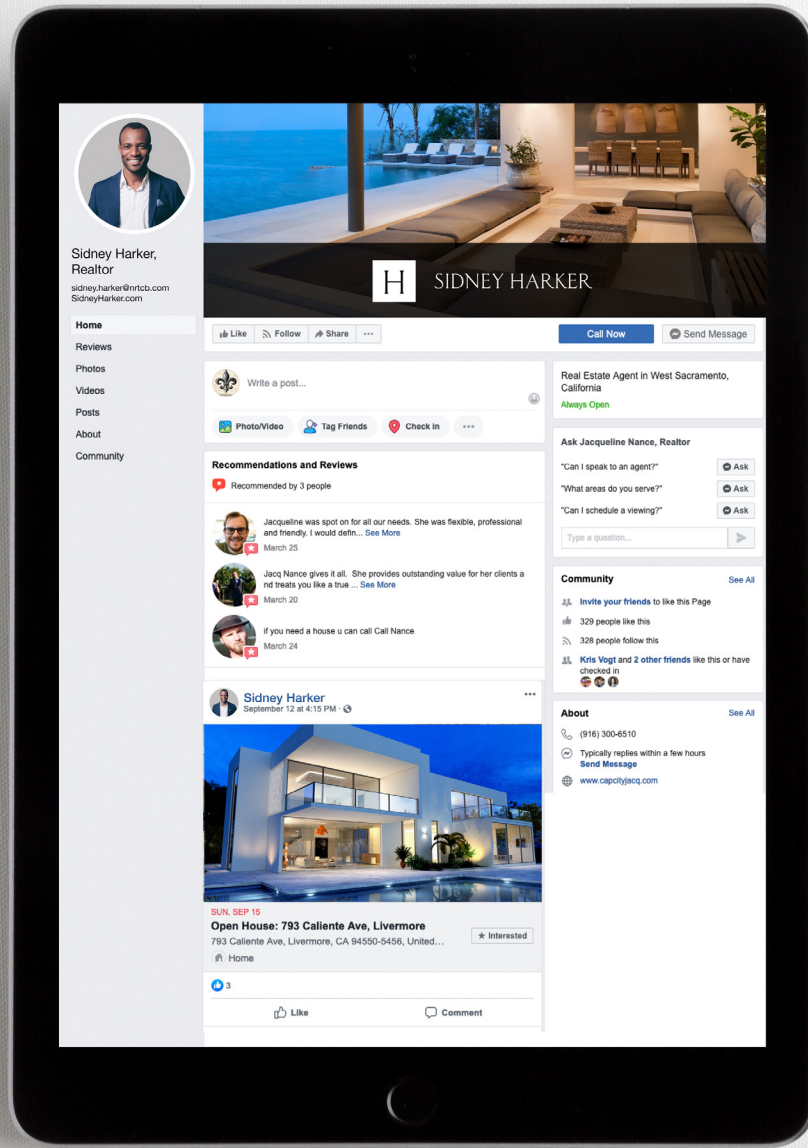
SIDNEY HARKER



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SOCIAL MEDIA HEADER & BUSINESS CARDS





→ Create an identity
worth sharing
with the world.





SIDNEY HARKER

COLDWELL BANKER RESIDENTIAL BROKERAGE

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COLDWELL BANKER RESIDENTIAL BROKERAGE



Sydney Harker is an area resident with over a decade of real estate experience and an impressive array of professional achievements. From first-time home buyers and sellers to upsizers, downsizers and commercial investors, his top priority is providing truly remarkable service with every transaction.

Sydney has been involved in the real estate business since 2005. Before becoming a licensed agent in 2010, he co-owned a residential construction company that specialized in spec and custom homes and low-rise office buildings. He entered the sales and marketing side of real estate five years later and has since amassed numerous credentials and awards.

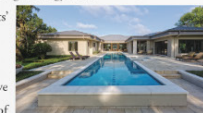
As a top-producing agent, Sydney is a member of Coldwell Banker's® Diamond Society and International President's Circle. He is also an Accredited Buyer's Representative® (ABR®) and a Seniors Real Estate Specialist® (SRES®). These and his many other impressive achievements reflect Sydney's abilities, passion and dedication: "I believe in being the best agent I can be. I will never stop honing my skills and enhancing my expertise."

510.913.7098

As a lifetime resident, Sydney's areas of expertise include established neighborhoods, up-and-coming locations and all areas in between. Whether serving buyers or sellers, he carefully analyzes property and pricing trends to determine marketing strategy and ensure top return on her clients' investment.

Sydney's years of experience have also taught him the importance of effective staging, and he knows that

expert negotiation and spot-on pricing are key to any successful transaction. Fully supported by Coldwell Banker NRT's cutting edge technologies and services, clients can be sure that Sydney will handle every aspect of the real estate transaction from start to finish.



Highly in tune with his clients' real estate wants and needs, Sydney delivers unmatched customer service. To avoid unforeseen surprises, he eases his clients' stress by helping them set realistic expectations. His goal is to bring every transaction to the closing table

as smoothly as possible: "I know how important this is, and I know many people lose sleep during the process. That's why I make a point of personally guiding buyers and sellers through the transaction, step by step."

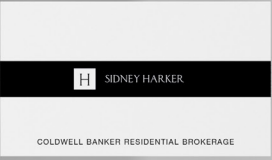
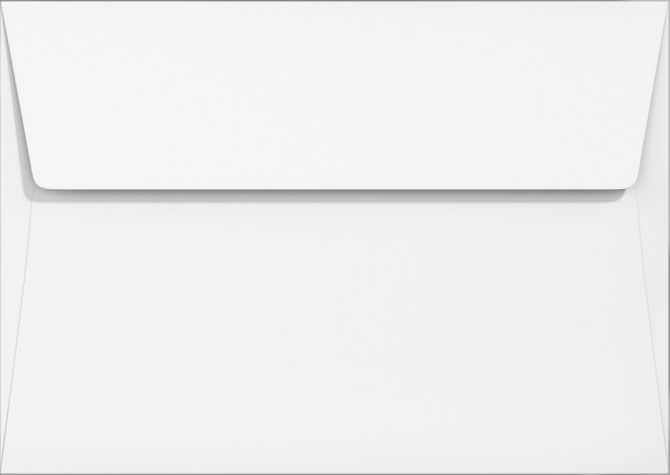
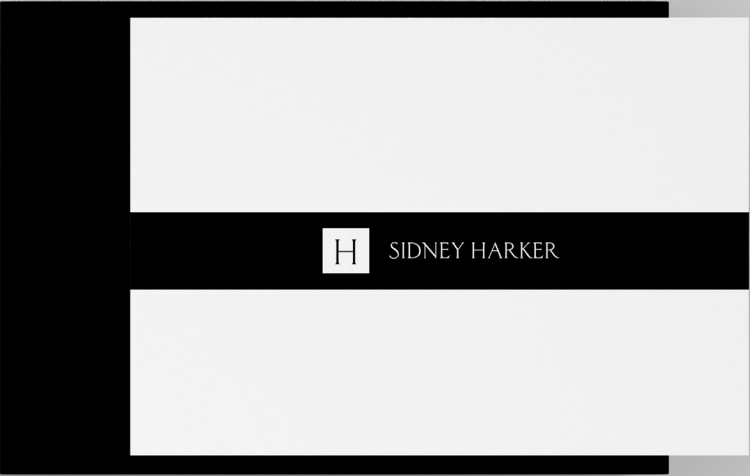
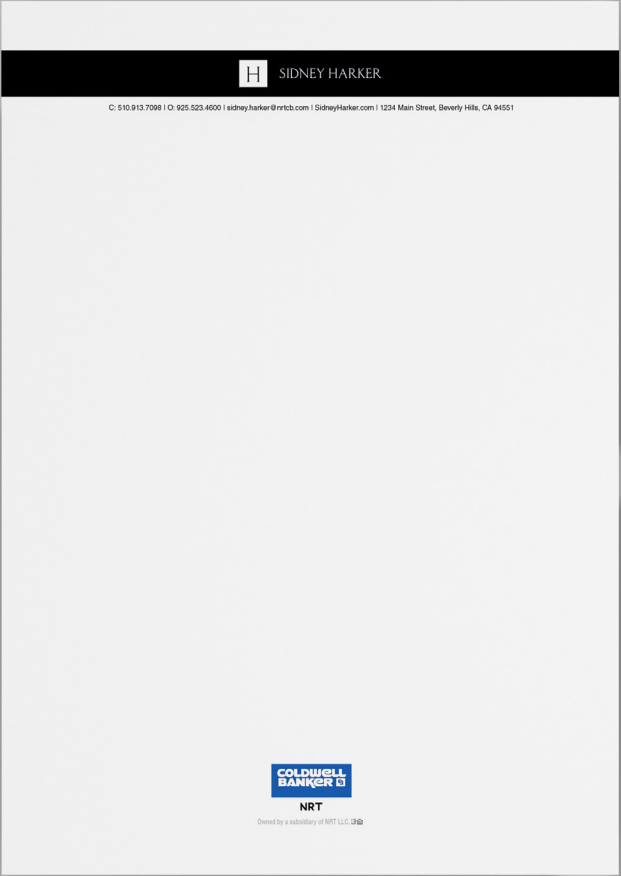
Sydney has been a dedicated real estate professional most of his adult life. His genuine desire to see his clients' property dreams come true, coupled with his marketing and community expertise, makes Sydney Harker the go-to resource for all your real estate needs!

SIDNEY.HARKER.COM

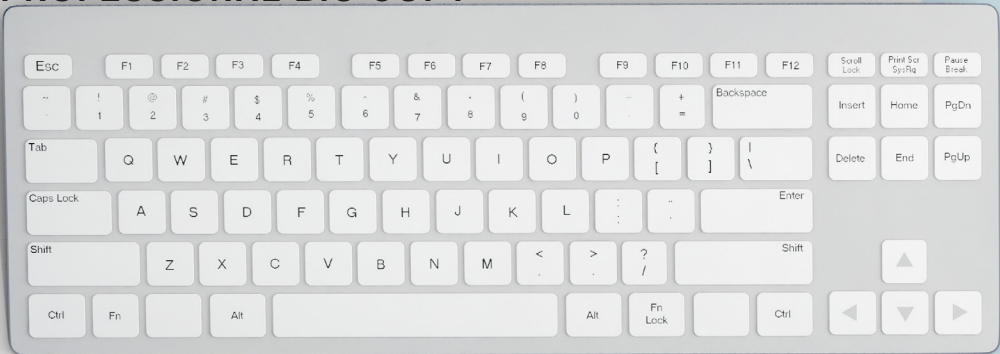
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SIDNEY HARKER





PROFESSIONAL BIO COPY



SIDNEY HARKER

Sales Associate
C: 510.913.7098
O: 925.523.4600
sidney.harker@nrtcb.com
SidneyHarker.com

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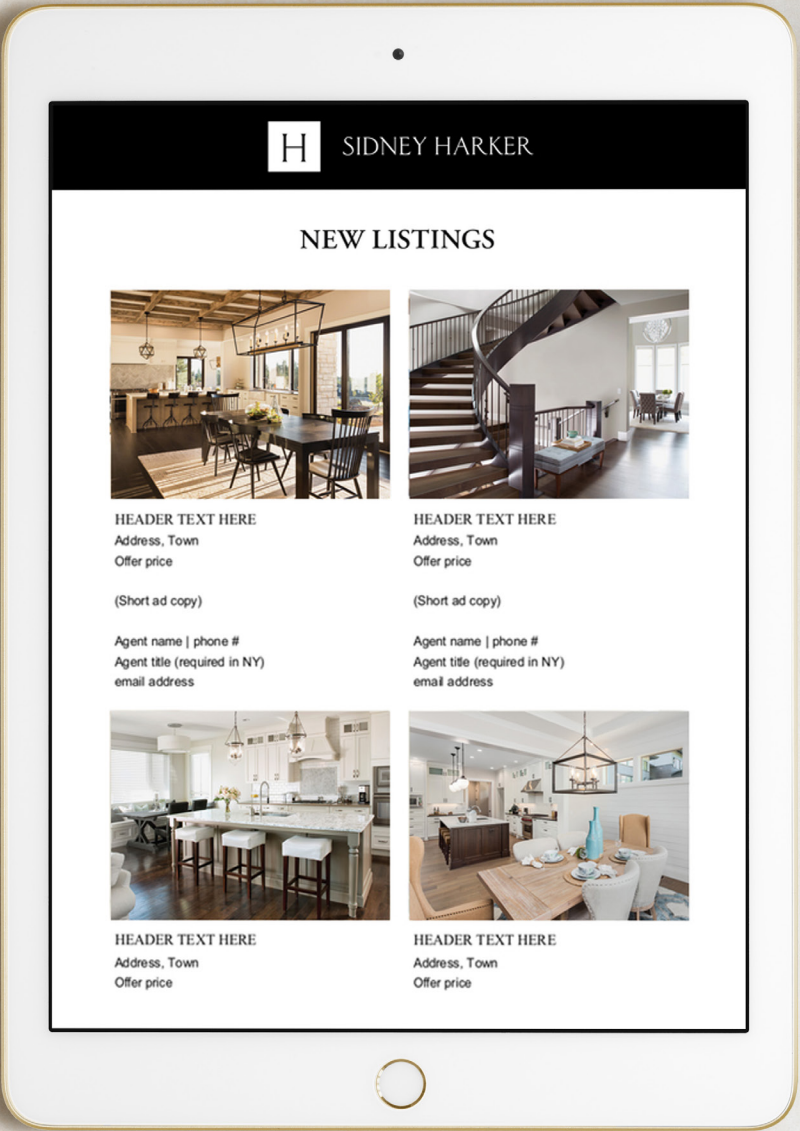
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LISTING CONCIERGE TEMPLATES



OUTLOOK EMAIL SIGNATURE

Dear Mr. and Mrs. Williams

I wanted to let you know that some very exciting new inventory has come on the market that matches what you are looking for. We can expect that some of these great homes will go very quickly, so I'd like to recommend that we set aside some time very soon to see them together.

I would love to update you on what is available, so please call me and we can go out and take a look. It is quite possible that one of these properties just might be the home of your dreams. I would hate to see it slip away.

Hope to hear from you soon,


SIDNEY HARKER



SIDNEY HARKER, REALTOR®
Coldwell Banker Residential Brokerage
C: 510.913.7098
O: 925.523.4600
sidney.harker@nrtcb.com
SidneyHarker.com



WIRE FRAUD IS REAL. Before wiring any money, call the intended recipient at a number you know is valid to confirm the instructions. Additionally, please note that the sender does not have authority to bind a party to a real estate contract via written or verbal communication. Real estate agents are independent contractor sales associates, not employees. Owned by a subsidiary of NRT LLC. 